



# 2018 TRU Cares Luncheon



Trusted  
Responsive  
Unparalleled

*a nonprofit organization*

COMMUNITYCARE

Hospice | Supportive Services | PACE

*founded as Boulder County Hospice in 1976*



# *2018 TRU Cares Luncheon*

Thursday, November 15th

Doors open at 11:30 a.m.

Program and Luncheon from 12:00 -1:00 p.m.

Academy Senior Living

970 Aurora Avenue, Boulder, CO 80302

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## **About the Event:**


The 2018 TRU Cares Luncheon is a fundraising event that will be held on November 15, 2018 at Academy Senior Living in Boulder, Colorado. The event will celebrate the work of TRU Community Care and will honor National Hospice Month, National Palliative Care Month, and National Family Caregivers Month.

## **About TRU Community Care:**

TRU Community Care (TRU) works to ensure that everyone in our community can live with advanced illness as comfortably, confidently, and fully as possible. Our vision is to serve an enlightened community that embraces death and loss as integral parts of the cycle of life. Founded as Boulder Hospice in 1976, TRU is a Colorado-licensed, Medicare and Medicaid-certified, nonprofit health care organization serving the greater Boulder, Broomfield, Adams, Jefferson, and Weld Counties. With a focus on providing a continuum of care for members of our community living with advanced illness and loss, TRU's programs include TRU PACE (Program of All-Inclusive Care for the Elderly), hospice home care, inpatient hospice care, palliative care, grief services, the TRU Hospice Thrift Shop, a robust volunteer program, a partnership with our sister hospice in Tanzania, and community education and outreach. Additionally, we have TRU Hospice of Northern Colorado, our legacy hospice program serving all of Weld and parts of Larimer County.

## **Sponsorship Reach:**

The 2018 TRU Cares Luncheon will be promoted to approximately 1,000 people by email, 1,000 by social media, and 6,000 by mailed newsletter. If sponsorship is committed prior to October 15, 2018 we will include you as a sponsor in at least one Boulder Daily Camera ad with circulation of 47,240.



## *2018 TRU Cares Luncheon*

### ***Presenting Sponsor \$10,000***

- Premier seating for 10 (one full table)
- Linked logo on TRU's website
- Logo on event invitation as presenting sponsor if committed by 10/3/18
- Press release announcing as presenting sponsor
- Full page ad in event program
- Logo on event signage
- Verbal recognition from podium
- Opportunity to provide materials/giveaways for guest goody bag
- Recognition in TRU's print and e-newsletter
- Multiple social media mentions

### ***Platinum Sponsor \$5,000***

- Premier seating for 10 (one full table)
- Linked logo on TRU's website
- Logo on event invitation if committed by 10/3/18
- Full page ad in event program
- Logo on event signage
- Verbal recognition from podium
- Opportunity to provide materials/giveaways for guest goody bag
- Recognition in TRU's print and e-newsletter
- Social media mention

### ***Gold Sponsor \$2,500***

- Seating for 10 (one full table)
- Linked logo on TRU's website
- Half page ad in event program
- Logo on event signage
- Verbal recognition from podium
- Opportunity to provide materials/giveaways for guest goody bag
- Recognition in TRU's print and e-newsletter
- Social media mention

### ***Silver Sponsor \$1,000***

- Seating for 2
  - Listing on TRU's website
  - Listing event program
  - Listing on event signage
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# 2018 TRU CARES LUNCHEON

**Please complete and return to:**

TRU Community Care  
Attn: Jen Thomas  
2594 Trailridge Dr E,  
Lafayette, CO 80026  
or email to JenThomas@trucare.org



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**Payment and Cancellation Terms**

Your 2018 Sponsorship Contract with TRU Community Care is not confirmed until this signed contract and payment are received. Your signature below indicates that you have read this contract and agree to abide by the information held within this document.

☐ **I /We will make a donation of:**

☐ \$10,000 **Presenting Sponsor**

☐ \$5,000 **Platinum Sponsor**

☐ \$2,500 **Gold Sponsor**

☐ \$1,000 **Silver Sponsor**

**Payment Method:**

☐ Check Enclosed (Payable to TRU CC)

☐ Credit Card

☐ Please Invoice

Credit Card Number:

Expires:

CVV:

**Contact Information:**

Name:

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Company:

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Address:

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Phone:

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Email:

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Signature:

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Date:

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Please email company logo to:  
ScarlettReynaud@trucare.org

Acceptable formats: .jpeg, .bmp, .tiff, .png, .pdf