

New Name, Same Commitment

n March of 2013, we revealed our new name — TRU Community Care. We're proud to look back at the accomplishments of the past year, knowing that we've not only moved forward with a new name, but also with the same strong commitment to those we serve.

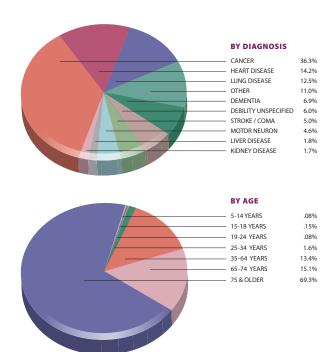
During 2013:

We served 1,597 patients and families who were living with a terminal illness or coping with an advanced disease, offering our expert medical, emotional, and spiritual care and support.

- 1,309 hospice-only program
- 288 palliative home health care and social work counseling
- 337 requested a palliative consult for guidance on symptom management
- 428 stayed at the TRU Care Center at some point during treatment
- 56% received care for 30 days or less—many of their families told us they wish they had contacted TRU Hospice earlier in the disease trajectory
- 96% of caregivers said they would recommend TRU Community Care to others

2,184 TRU Hospice family members received up to 13 months of individual or family grief counseling.

- 362 adults participated in TRU Hospice's support groups
- 44 children and teens participated in Healing Circles groups



In 2013, 372 volunteers dedicated 26,401 hours to care for patients and their families, walk alongside those who are grieving, assist with administrative tasks, and staff the TRU Hospice Thrift Shop. This service is valued at \$584,537 and equal to 13 full-time positions.

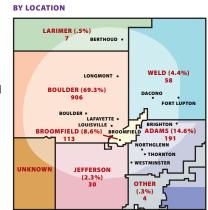
Our volunteers come in all age groups. The youngest one is 12 and the most senior is 96! The average age of our volunteers is 53. In 2013, we were pleased to welcome 114 new volunteers who are ready to donate their time and talents to our cause. As part of our 11th Hour Program, 25 highly trained volunteers provided a sense of comfort and a compassionate presence to 64 patients who were imminently dying and would have died alone otherwise.

3,962 children, teens, and adults participated in educational community presentations at schools, faith communities, businesses, nursing facilities, and hospitals.

- TRU speakers spent 195 hours giving presentations
- As part of TRU's series on KGNU, "Dying Isn't Just About the Body," three live radio shows were presented (audience reach 40,000)

New in 2013:

A TRU Success — As our community's needs have grown, we've responded — expanding our programs and service area. HospiceCare



of Boulder and Broomfield Counties no longer fully described our organization. So, now, as TRU Community Care, we offer our unmatched hospice, and other top quality services to more people with advanced disease, in more areas than ever before.

Case for Support —The gap between the actual cost of care and reimbursements from Medicare and private insurance companies is growing rapidly. This gap is due to declining reimbursements, increasing costs, and sequestration (Federal budget cuts). TRU needs your help! We are reducing expenses but we will never compromise the quality of our care. Your generosity in supporting TRU financially is more important now than ever! A gift to TRU is one of the best investments you'll make all year. The care and support our staff offers to families to be together and treasure each moment of life is priceless. What is it worth to you to ensure that TRU is here for the next family in need?



Unparalleled



Hospice | Supportive Services